

Qlik LatAm Challenge 2020– Terms and Conditions of Participation

By clicking on the “Submit” button on the Registration page <https://bit.ly/2WlacaQ> you, the entrant (“you” or “Entrant”) agree to the following terms and conditions (the “Challenge Terms and Conditions”) for the Qlik LatAm Challenge 2020 (the “Challenge”) sponsored by QlikTech Latam AB and/or its and affiliates (collectively, “Qlik”)

How to Enter; Eligibility

(a) Teams (as defined below) of Entrants shall submit a video (“Video”) using Qlik Sense Business (the “Submission”) with respect to the business challenge set forth in the Challenge Guidelines posted at <https://bit.ly/2WlacaQ> (the “Guidelines”).

(b) The Challenge is open only to residents of any country in Latin America aged eighteen (18) or older and who have appropriately registered for the Challenge. Each Entrant must be part of a team of one (1) to a maximum of five (5) team members (each, a “Team”). Only one Submission per Team is permitted. Employees, officers, directors and contractors of Qlik, and any member of their immediate family (i.e., a spouse, parent, grandparent, child or grandchild) or household of any of the foregoing individuals are not eligible to enter or win the contest.

(c) Qlik reserves the right to decline to select or disqualify a Submission for any reason, including but not limited to poor design, indecent or profane content incorporated into the Submission or violation of the Guidelines, the terms of which are incorporated herein by this reference. Submissions will not be returned to Entrants. No purchase or payment is necessary to enter the Challenge. A purchase or payment of any kind will not increase your chances of winning.

(d) To enter, Entrant must complete and submit the online application registration form located at <https://bit.ly/2WlacaQ> (or such other web page as may be designated by Qlik) within the time period and by the specific submission date stated therein. Only one Submission per Team is permitted. For any Submission to be considered, it must not have been previously entered in any competition or contest. Any late, lost, misdirected, incorrect or incomplete entries may be disqualified and Qlik (and its agents) will not be responsible for such entries. In addition, Qlik reserves the right to decline to select or disqualify any Submission for consideration for any reason, including but not limited to poor design, indecent or profane content incorporated into the Submission or violation of the Guidelines. Submissions will not be returned to Entrants.

(e) Teams may submit only one Submission for consideration in the Challenge. If an Entrant submits more than one Submission, only the first submission will be considered for the Challenge.

(f) Entrant acknowledges and understands that Qlik receives numerous submissions, many of which are similar to one another (and which may be similar to your Submission), and further that all submissions, including the data contained therein, are non-confidential. Accordingly, do not submit any Submission that you wish to treat as confidential or proprietary or which contains yours or a third party’s confidential or personally identifiable information.

(g) Each Team must utilize a Qlik Sense Business tenant to produce its Submission, by registering for a free trial of Qlik Sense Business (“Challenge Tenant”). The Team Name must be the name of the Challenge Tenant. Notwithstanding anything to the contrary in any terms and conditions for the use of Qlik Sense Business, the Team and each Entrant in that Team may only use the Challenge Tenant to participate in the Challenge, and for no other purposes whatsoever, and whether internally or externally and whether or not for free. Entrant agrees to be bound by all other terms and conditions related to the use of Qlik Sense Business.

Representations and Warranties

(a) By submitting any Submission, you represent and warrant that: (i) you and your Team are the sole owner of all

rights to the Submission and all data and content contained therein, which was created without any suggestion or request from any third party, and any development, use, production, distribution or other exploitation thereof will not infringe, misappropriate or violate any intellectual property or other right of any person or entity; (ii) you are not, and will not be, violating your obligations or any rights of any third party by providing the Submission or complying with your obligations hereunder, nor do you require the consent of any third party to enter this Challenge; (iii) you have not previously licensed, sold, commercialized, transferred or assigned the Submission to another person or entity; (iv) Entrant has the full right to provide Qlik with the assignments and rights provided for herein; (v) Entrant has entered into all applicable license agreements for and (v) Entrant is under no obligation or disability, created by law or otherwise, which would in any manner or to any extent prevent or restrict submitting a Submission or becoming a Winner.

(b) By submitting any Submission, you represent and warrant that you have utilized only the data made available by Qlik for the Challenge (see the Challenge Guidelines for access to the data) , and that no personally identifiable or non-publicly available data is included in your Submission. You are solely responsible for compliance with all applicable laws, including but not limited to data protection laws.

Restrictions on Use of Submissions

(a) No entries will be returned. Each Entrant acknowledges that Qlik has engaged and continue to engage in the development, production, acquisition and dissemination of materials that may be similar or identical to your Submission. Each Entrant agrees that it will not be entitled to any compensation because of the use by Qlik of any such similar material.

(b) In submitting your Submission for the Challenge, you agree not to reproduce, adapt, display, or distribute, sell, license, transfer, provide or submit to others the Submission for any purpose or enter the Submission in another competition or contest during the designated submission period and for sixty (60) days thereafter (i.e., while the Submission is being evaluated by Qlik). Once the sixty (60) days have passed, even if your Submission has not been selected as the winner by Qlik, Qlik may still choose to continue to use your Submission for marketing purposes (e.g., on its website, social media or on television, or in email or printed media); however, you are free to use the Submission for any purpose .

(c) Entrant hereby does and shall grant Qlik and its affiliates a worldwide, nonexclusive, perpetual, irrevocable, royalty-free, fully paid, sublicensable and freely transferable license to use, modify, reproduce, distribute, demonstrate, prepare derivative works of, display, perform, and otherwise fully exploit the Submission in connection with the Qlik website(s), public viewing and voting for this contest, and/or otherwise in connection with Qlik (and its successors and assigns) marketing or similar activities, in any media formats and through any media channels (including, without limitation, third party websites).

Winner Selection

(a) Five(5) Submissions will be selected by a panel of Qlik judges. The decisions of the panel are final. In selecting the semi-finalists, the panel will consider how the Submissions met the criteria set forth in the Guidelines.

(b) The Teams that submitted the five (5) selected Submissions (the "Semi-Finalists") will be notified by email. The Semi-Finalists will be invited to present their Submission via a live 10-minute video conference ("Live Presentation") with Mike Capone (Qlik CEO) and Chris Jones (EVP Worldwide Sales). The Live Presentation must be made in the English Language and all Team members must attend. Mike Capone and Chris Jones will select the winning team after the completion of all Live Presentations. Entrants of the Team selected as the of the Live Presentation are the "Winners."

(c) If required by Qlik, each Winner must sign an affidavit of eligibility, assignment or other documentation relating to the Prize (as defined below) that will be sent via mail or email ("Winner Agreements"). The Winner Agreements must be returned to Qlik within ten (10) days, in order for the winner to be officially recognized. If a Winner is unable

to accept a Prize, or if a Winner does not return the signed Winner Agreement within ten (10) days after Qlik' mailing of the same, Qlik may automatically disqualify the Winner.

(d) Each Winner hereby grants Qlik permission to use his/her name, photograph and likeness for advertising and promotion of this and similar promotions and/or Qlik's products or services, in each case without additional compensation unless prohibited by law.

Prizes

(a) Each prize will be paid or provided to the Entrants on the winning Teams individually and not to Entrant's employer. All income taxes and any other applicable taxes on each prize are the sole responsibility of the recipient. An IRS form 1099 or other local equivalent will be issued if required by law. You agree that such prizes (collectively, "Prizes") are the only consideration due to you with respect to the assignment of the Selected Submission. Prizes consist only of items expressly specified herein. Qlik reserves the right to pay each Prize in the applicable local currency of each Winner, calculated at a conversion rate selected by Qlik. Any costs or expenses associated with the acceptance or use of any prize (including, without limitation, additional transportation, meals, gratuities and incidentals) are the responsibility of the Winner. No substitution, cash redemption or transfer of right to receive any prize will be allowed, except at sole discretion of Qlik. Qlik reserves the right to reclaim any Prize if Entrant breached any of its representations or warranties under these Challenge Terms and Conditions.

(b) Each Entrant on the winning Team will receive a one-year individual free subscription to Qlik Continuous Classroom (QCC). Qlik reserves the right to change the payment terms at any time, and has the right to substitute the prize with a prize of substantially equal value.

Limitation of Liability

(a) Qlik and its officers, directors, employees, independent contractors and agents are not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions, whether caused by Qlik or you or by any of the equipment or programming associated with or utilized in association with this Challenge or by any technical or human error which may occur in the processing of submissions that may limit an Entrant's ability to participate in this Challenge.

(b) BY ACCEPTING DELIVERY OF A PRIZE, ENTRANT AGREES THAT THE PRIZE IS AWARDED ON THE CONDITION THAT QLIK AND ITS OFFICERS, DIRECTORS, EMPLOYEES, INDEPENDENT CONTRACTORS AND AGENTS, MEDAIR AND THE CONTEST SPONSOR (COLLECTIVELY, THE "QLIK GROUP") WILL HAVE NO LIABILITY WHATSOEVER FOR ANY INJURIES, LOSSES, OR DAMAGES OF ANY KIND RESULTING FROM ACCEPTANCE, POSSESSION OR USE OF THE PRIZE, OR THIS CONTEST. NOTWITHSTANDING ANYTHING TO THE CONTRARY, IN NO EVENT WILL ANY OF THE QLIK GROUP BE LIABLE TO ENTRANT OR ANY THIRD PARTY FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, LOSS OF REVENUES, LOST PROFITS, LOST CAPITAL OR OVERHEAD ARISING OUT OF OR RELATING TO THE COMPETITION AND THE INTERPRETATION OR ENFORCEMENT OF THESE TERMS AND CONDITIONS, WHETHER BASED ON BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, WHETHER OR NOT THE QLIK GROUP HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

(c) Entrant further acknowledges that the foregoing parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee (express or implied, in fact or in law) in connection with the Prize or the use or enjoyment of the Prize. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT ANY WARRANTY OF ANY SORT, EXPRESS OR IMPLIED. The Qlik Group's aggregate and cumulative liability (regardless of the form of action, whether in contract, tort (including but not limited to negligence) or otherwise) shall in no event exceed one hundred US Dollars (USD \$100).

(d) By submitting an entry, each Entrant releases each member of the Qlik Group from and against the full amount of all claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney's fees arising from or in connection with the

Entrant's participation in the Challenge, any use by Qlik of your Submission and/or the exercise by Qlik of any rights granted to them herein, including without limitation claims based on rights of privacy, rights of publicity, false light, defamation, copyright, patent and/or trademark infringement relating to the Entrant's Submission and claims for injury, loss or damage of any kind resulting from the Entrant's participation in this Challenge or acceptance or use of any Prize.

(e) By submitting an entry, each Entrant agrees to indemnify, hold harmless and defend the Qlik Group, from and against the full amount of all claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney's fees arising from or in connection with the Entrant's participation in this Challenge, any breach or failure to satisfy any of the terms and conditions of these Challenge Terms and Conditions and/or the Guidelines, any use by Qlik of your Submission, any violation of applicable law, including data protection laws, and/or the exercise by Qlik of any rights granted to Qlik herein, including without limitation claims based on rights of privacy, rights of publicity, false light, defamation, copyright, patent and/or trademark infringement relating to the Submission. Notwithstanding anything herein to the contrary, in the event of any claim by a third party affecting or relating to your Submission, Qlik shall have, in addition to any other rights available to them, at law or in equity, the right to immediately revoke any Prize.

General Conditions

(a) All federal and local laws and regulations apply. If any provision of these Challenge Terms and Conditions are held to be illegal or unenforceable, that provision shall be limited or eliminated to the minimum extent necessary so that these terms and conditions shall otherwise remain in full force and effect and enforceable to the fullest extent permitted by applicable law. This Challenge is void where prohibited or otherwise restricted by law, including but not limited to any jurisdictions with laws that would require registration, disclosure, filing, trust account, or posting of a bond, or any other requirements, that are not satisfied by these Challenge Terms and Conditions.

(b) Qlik reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Challenge, acting in violation of these Challenge Terms and Conditions, discrediting or harming the reputation of Qlik, and/or to cancel, modify or suspend this Challenge should Entrant fraud or misconduct or other causes beyond the control of Qlik corrupt the administration, integrity, security or proper operation of the Challenge. Without limitation of the foregoing, Qlik reserves the right to terminate, modify or suspend the Challenge due to any of the following reasons: act of God; unavoidable accident; epidemic; fire; blackout; act of public enemy; war, riot or civil commotion; enactment, rule, order or act of government or governmental instrumentality or tribunal; strike, lockout or other labor dispute; inclement weather; failure of technical facilities; failure of essential production, or technical personnel to appear or be available; or other cause beyond its control.

(c) Qlik is not responsible for lost, late, illegible, incomplete, damaged, mutilated, misdirected, mis-delivered, or delayed entries, or for technical or human errors or failures of any kind in connection with the submission, transmission, processing or judging of entries, including without limitation any malfunctions or failures of computer hardware, computer software, networks or telephone equipment or any technical problems or traffic congestion on the Internet or at any website or any combination thereof. Qlik reserves the right, in its sole discretion, to cancel, suspend or terminate this Challenge and award a prize from entries received up to time of termination or suspension should virus, bugs, robot entries or other causes beyond Qlik's control, unauthorized human intervention, malfunction, computer problems, phone line or network hardware or software malfunction, which, in the sole opinion of Qlik corrupts, compromises or materially affects the administration, fairness or security of the Challenge or proper submission of entries.

(d) Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of this Challenge may be a violation of criminal and civil laws and should such an attempt be made, Qlik reserves the right to seek damages from any such entrant to the fullest extent of the law. Qlik is not responsible for any typographical or other error in the documentation or administration of this Challenge, or in the announcement of the Prizes. In the

event of any non-compliance with any requirement stated herein, a Winner's Prize may be forfeited and awarded to an alternate winner.

(e) All disputes in connection with the subject matter of these Challenge Terms and Conditions will be governed by the laws of the Commonwealth of Pennsylvania, United States (excluding the U.N. Convention on Contracts for the International Sale of Goods), without regard to any conflicts of law principles which may result in the application of the laws of another jurisdiction. These Challenge Terms and Conditions, the Guidelines and the Winner Agreement collectively set forth the entire agreement, and supersede any and all prior agreements of the parties with respect to the subject matter hereof. No change, modification or waiver to these Challenge Terms and Conditions will be effective unless in writing and signed by the party against which enforcement is sought.