Loading Images from a Database into Qlik Sense and NPrinting

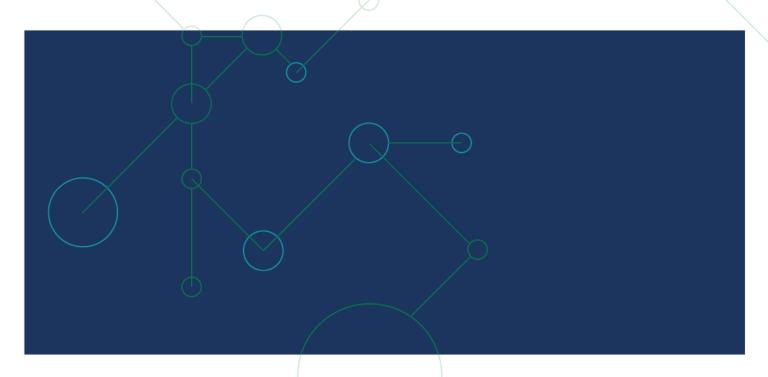


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SUMMARY

- Relational databases often store image files in BLOB format.
- You can load images from databases into a Qlik Sense app by converting the images into a Base64 encoded format using standard SQL techniques
- Qlik Sense can use expression based sourcing to dynamically render the images through the native
 Qlik Sense Map Object
- This is a similar to the BUNDLE LOAD technique of loading images into QlikView Apps.
- The images can also be sourced by NPrinting for the purposes of publishing reports with photos and other images.
- The technique assumes you know the format of the images (PNG, JPG, GIF) that is stored as a BLOB in the database
- This paper provides an end to end example utilizing Microsoft SQL Server's AdventureWorks sample database which contains JPG images.

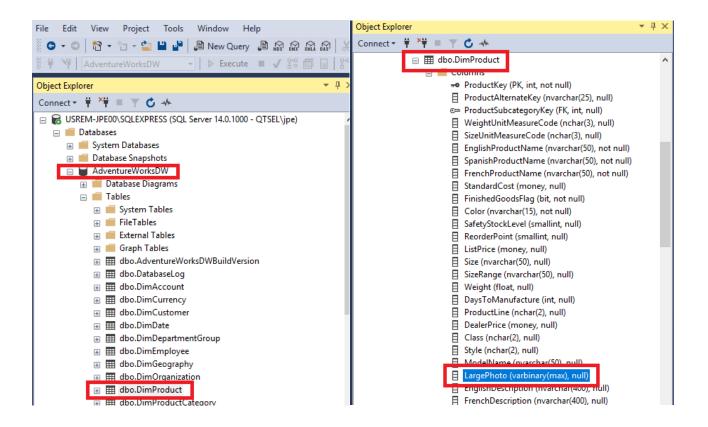
The Source Database

Most database vendors support the capability of storing standard image files such as JPG,GIF, and PNG files as binary large objects. Microsoft SQL Server is one such vendor and provides a sample database with image files from which the example in this paper is sourced.

With a copy of Microsoft SQL Server already installed and running, the AdventureWorksDW database can be downloaded, configured, and imported using the steps in the following link:

https://docs.microsoft.com/en-us/sql/samples/adventureworks-install-configure?view=sql-server-2017

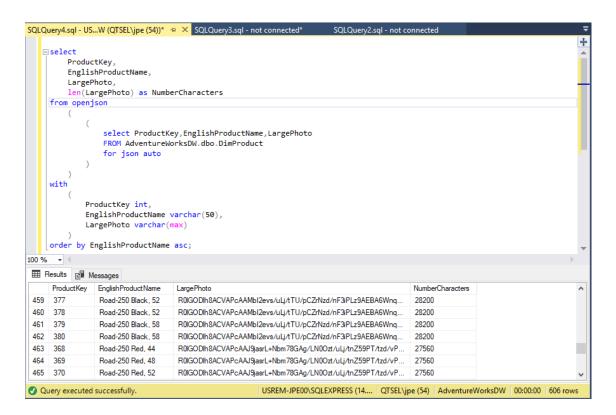
Microsoft SQL Management Studio can be used to browse the AdventureWorksDW warehouse. Inside the DimProduct table is located a field named 'LargePhoto' which contains the image file stored as a VARBINARY(MAX) data type.



The SQL

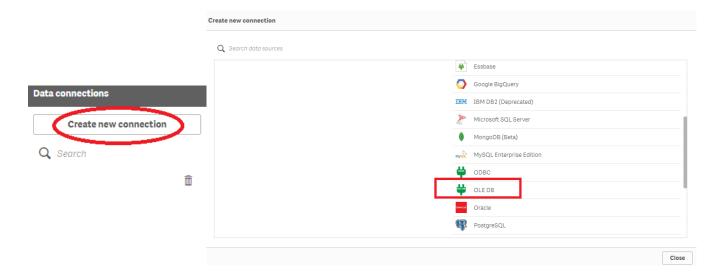
VARBINARY(MAX) data types can be converted into BASE64 encoded format on the fly using standard SQL techniques.

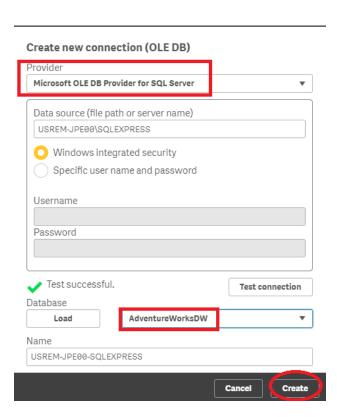
The following SQL will return all 606 rows of the BASE64 encoded forms of the individual product photos many characters in length.



Connectivity from Qlik Sense

Since the character lengths are commonly beyond 4000 characters, use the OLE-DB data connection type in Qlik Sense as testing with the standard ODBC drivers from Microsoft as well as the shipped Microsoft SQL Server ODBC inside Qlik Sense would truncate the characters at 4000 resulting in an incomplete image.





The Load Script

Use the same SQL technique as shown above to formulate the data load in the Qlik Sense Load Editor with one addition. In order to render the images, you must prefix the Base64 encoded field ("LargePhoto" in this example) with the following string of characters:

```
'data:image/jpg;base64,'
```

In the AdventureworksDW sample database from Microsoft, the images in the dimProduct table are stored as 'jpg' formats which must be hard coded into the prefix as follows:

```
LOAD
ProductKey as ImageId,
EnglishProductName as ImageTitle,
//add base64 prefix for JPG file type
'data:image/jpg;base64,' & LargePhoto as Image,
```

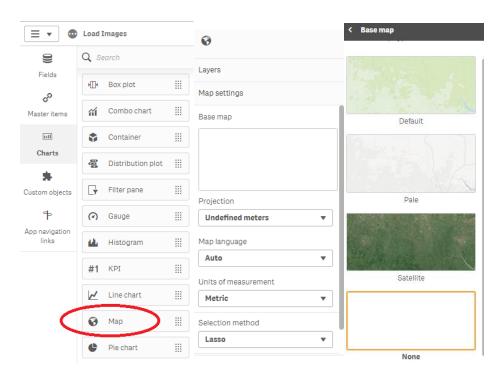
Here is the full load script sample in text form, followed by a screenshot. It is not necessary to include the length of the field, this is done for educational purposes.

```
LIB CONNECT TO 'USREM-JPE00-SQLExpress (qtsel_ipe)';
LOAD
  ProductKey as ImageId,
  EnglishProductName as ImageTitle,
  //add base64 prefix for JPG file type
  'data:image/jpg;base64,' & LargePhoto as Image,
  len(LargePhoto) as Base64CharacterCount,
  // Many of the products have a generic 'no image available' photo, classify these products separately
  if(len(LargePhoto)=2232,'No Image available','Image available') as ImageAvailableFLAG;
select
        ProductKey,
         EnglishProductName,
         LargePhoto
from openison(
    select ProductKey,EnglishProductName,LargePhoto
    FROM AdventureWorksDW.dbo.DimProduct
    for json auto
  with(
        ProductKey int,
        EnglishProductName varchar(50),
        LargePhoto varchar(max)
exit script;
```

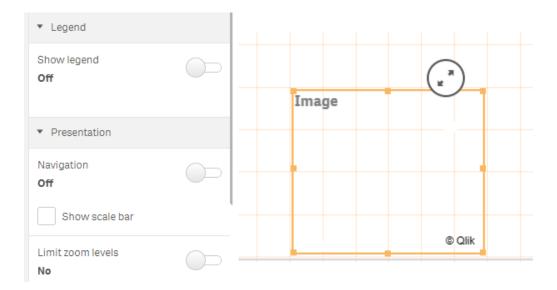
```
Data
                                                               Analysis
                                                                                Story
  Q
          11
                                    ?
                   →Ξ
                           Ξ←
19
       LIB CONNECT TO 'USREM-JPE00-SQLExpress (qtsel_jpe)';
20
21
      LOAD
           ProductKey as ImageId,
           EnglishProductName as ImageTitle,
           //add base64 prefix for JPG file type
'data:image/jpg;base64,' & LargePhoto as Image,
25
26
27
           len(LargePhoto) as Base64CharacterCount,
// Many of the products have a generic 'no image available' photo, classify these products separately
28
29
           if(len(LargePhoto)=2232,'No Image available','Image available') as ImageAvailableFLAG;
30
31
           ProductKey,
32
33
           EnglishProductName,
          LargePhoto
       from openjson(
35
36
37
38
                select ProductKey,EnglishProductName,LargePhoto
                FROM AdventureWorksDW.dbo.DimProduct
                for json auto
39
40
41
           with(
42
43
                ProductKey int,
                EnglishProductName varchar(50),
44
45
                LargePhoto varchar(max)
46
47
48
      exit script;
```

Configuring the Map Object

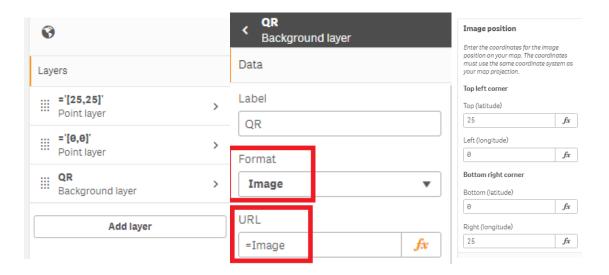
On the Analysis Tab, go into 'Edit' Mode and add a 'Map' object onto a new sheet. Select the Map Object and edit the 'Base Map' to be set to 'None'



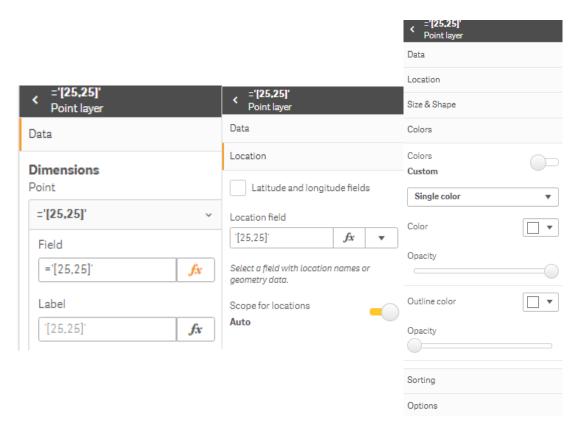
Turn off the other settings so the object appears blank



Next add 3 layers to the map object. It's the 3rd layer that will be used to render the data field in the associative model as a background image in the Map object. The image position in this layer is set as follows, for this example:



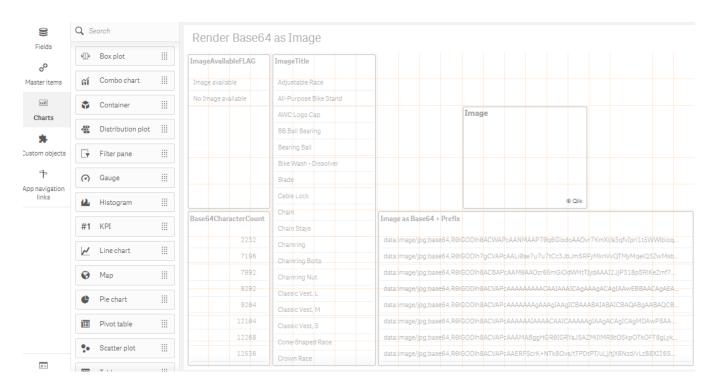
The other point layers are set as follows. Turn off the points by setting the colors to 'white'

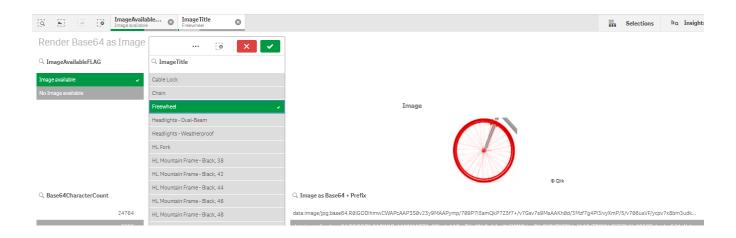




Completing the Sample

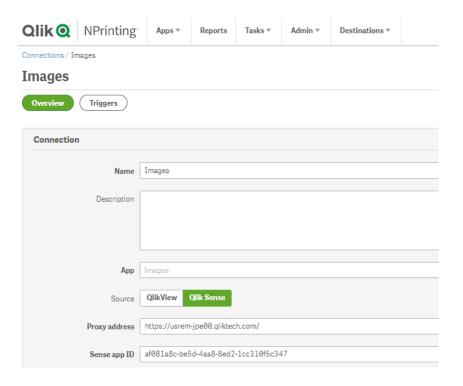
Now add some filter panes so you can browse and render the images one at a time.



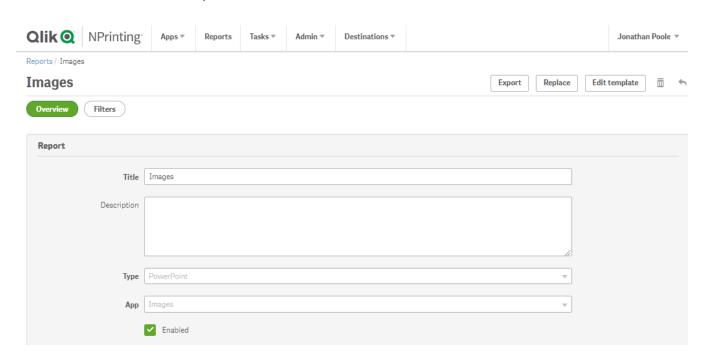


Extend with NPrinting reports

First create a connection to the Sense App in NPrinting

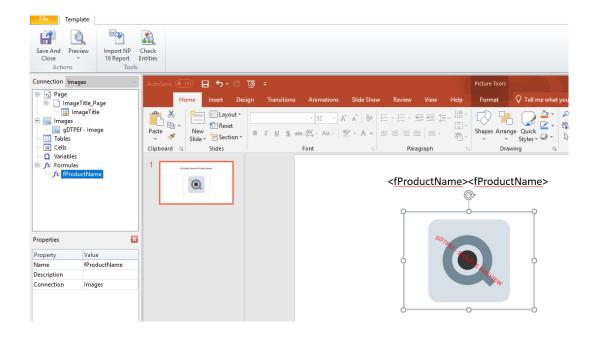


Then create a PowerPoint report

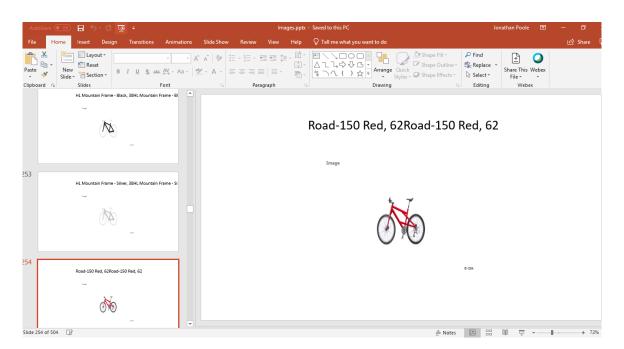


Now edit the report in Designer. The following template will paginate on each ProductName (Field: ImageTitle) and display each unique ProductName and their corresponding photo on a separate sheet.

Note: With 600 products, this will execute for several minutes to create a 606 page Slide deck! Add a filter prior to testing, however below I did not ③



Here is a sample of the output



Notes

Images do not need to be loaded into Qlik Sense via a load script, they can also be sourced via URL from an HTTP server. This technique is a possible method when the images are stored inside a database and need an extraction method accessible to Qlik developers.

