



QlikView[®] and Qlik Sense[®] Dual Use Licensing

Frequently Asked Questions

1. What is the QlikView and Qlik Sense Dual Use licensing offer?

The Dual Use licensing offer enables existing QlikView customers to more seamlessly and cost effectively adopt Qlik Sense, while maintaining their QlikView footprint. You can elect to uplift your current QlikView maintenance spend and receive equivalent access to Qlik Sense for the same users who are entitled to use QlikView.

2. What are the Dual Use licensing options?

The Dual Use offer is available in both perpetual and subscription license types.

- Perpetual: Adds 30 percent to your current annual QlikView maintenance. Each Named User CAL user will receive a Qlik Sense Professional license key and each QlikView Document CAL user will receive a Qlik Sense Analyzer license key. A **unified license** (see #6 below) is available as an option if you're using the April 2019 release or later.
- Subscription: Increases your total annual QlikView maintenance cost by 40% for a 3-year term. Subscription licensing also opens-up the capacity-based pricing option license type **Analyzer Capacity** (see #5 below).

The Dual Use offer is only available to customers current on maintenance. It converts your entire QlikView estate/site to Dual Use, entitling you to both QlikView and Qlik Sense going forward. Please contact your account manager for Dual Use conversion options on other license types.

3. Why is Qlik offering Dual Use licensing?

We want to help you maximize your investment in Qlik products. By providing you, as a current QlikView customer, with access to our modern analytics platform, you can leverage added value, expanded analytics use cases, and more control over your use of Qlik technology.

4. What do I get when I adopt Dual Use licensing?

Qlik will provide equivalent use for Qlik Sense based on your existing CAL profile. You'll gain access to the complete Qlik Sense package, including Qlik DataMarket Essentials, Qlik Web Connectors, and Qlik GeoAnalytics Base. You will receive new Qlik Sense license keys based on entitlement. If you are upgrading to or using April 2019 releases (or later), you can adopt **unified licensing**, and standardize on our new Professional/Analyzer/Capacity license model.

5. What is an Analyzer Capacity license?

A license type providing the same functionality as a typical perpetual Analyzer license, but on a user consumption basis. Each Analyzer Capacity pack is comprised of 1,000 minutes per month.

6. What is unified licensing?

The alignment of QlikView and Qlik Sense licensing under a one user, one license, one analytics experience strategy, simplifying licensing and management of entitlement and providing a single key to access more than one Qlik product. Unified licensing is enabled through the Qlik Licensing Service (QLS) and helps ensure compliance. For QlikView customers, the path to unified licensing is through Dual Use licensing. For unified licensing, you must utilize April 2019 releases or later and the Professional/Analyzer/Capacity license model.

7. What happens to my Session and Usage CALs?

You have a couple of choices:

- 1) Convert Session and Usage CALs to Named User and Document CALs and exercise the Dual Use licensing option to gain access to Qlik Sense.
 - 1 Session CAL = 11 Named User CALs

- 1 Extranet Session CAL = 8 Document CALs
- 3 Usage CALs can be converted to 1 Document CAL
- 2) Convert to subscription, upgrade to/utilize QlikView April 2019 release or later and adopt the **Analyzer Capacity** license type and **unified licensing** (available via QLS).

8. What happens to any license remix rights when I take advantage of the Dual Use offer?

When you exercise the dual use offer, you forfeit QlikView to Qlik Sense remix rights.

9. How does pricing work?

Dual Use licensing cost is based on an uplift on the current total annual QlikView maintenance fee, which then becomes your annual recurring maintenance. Your maintenance uplift will be co-termed to your existing maintenance period and you will be contractually obligated to pay a 12-month term. Under subscription, the minimum contractual period is 3-years.

10. Can I convert just a portion of my QlikView licenses to dual use?

The offer must be applied to **all** QlikView licenses under a single maintenance agreement. The maintenance uplift applies to the entire QlikView estate. There is no partial application of the Dual Use licensing offer and all Session or Usage CALs must be converted to Named User or Document CALs or Analyzer Capacity licenses.

11. Can I still purchase separate licenses of QlikView and Qlik Sense?

Once you've taken advantage of the Dual Use licensing offer, you may not purchase additional QlikView licenses; however, you may purchase Qlik Sense licenses separately.

12. What services are available to help with our Qlik Sense implementation?

Supporting co-existence of the two products and successful adoption of Qlik Sense, Qlik has developed special customer success offerings in the form of services. These include education, training and support; co-existence assessment services; co-existence architecture services; and conversion assistance/development services. For more information, visit the <u>Services</u> area of our website and review our <u>Dual Use Services datasheet</u>.

13. For which versions of QlikView and Qlik Sense are the Dual Use offer valid?

You may utilize whichever QlikView version you're currently using; however, we highly recommend upgrading to the April 2019 release or later to leverage new licensing options and functional cohesion.

14. Who can take advantage of this offer?

This offer is available to QlikView customers who are current on maintenance.

15. Is there an end date to dual use?

There is no current planned end date; however, the offer may be withdrawn at Qlik's discretion.

16. What is the future of QlikView?

Qlik will continue to support current QlikView customers into the future with frequent product updates and tighter coexistence with Qlik Sense.



About Qlik

Qlik's vision is a data-literate world, one where everyone can use data to solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.

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