



We usually will start at or around 2:02 PM
EST
(one way audio only)

Qlik Sense: Getting Started Webinar

Find the whole story that lives within your data



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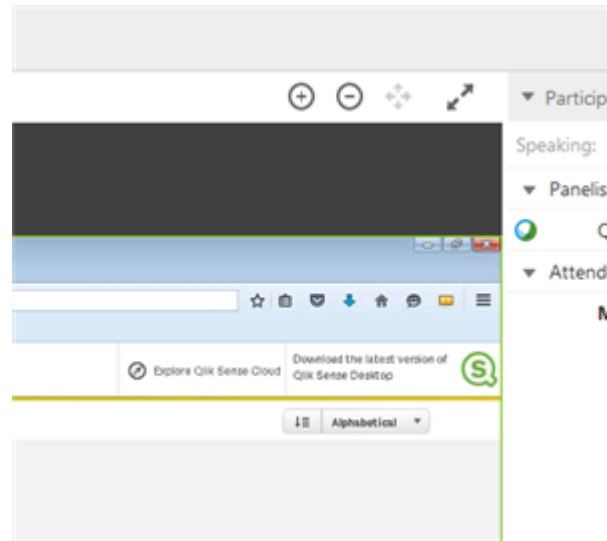
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"Q&A" Panel and Large Screen



Questions will be answered at the end of the session.

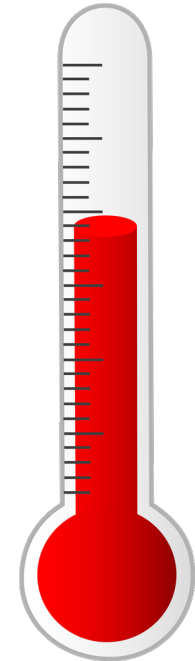
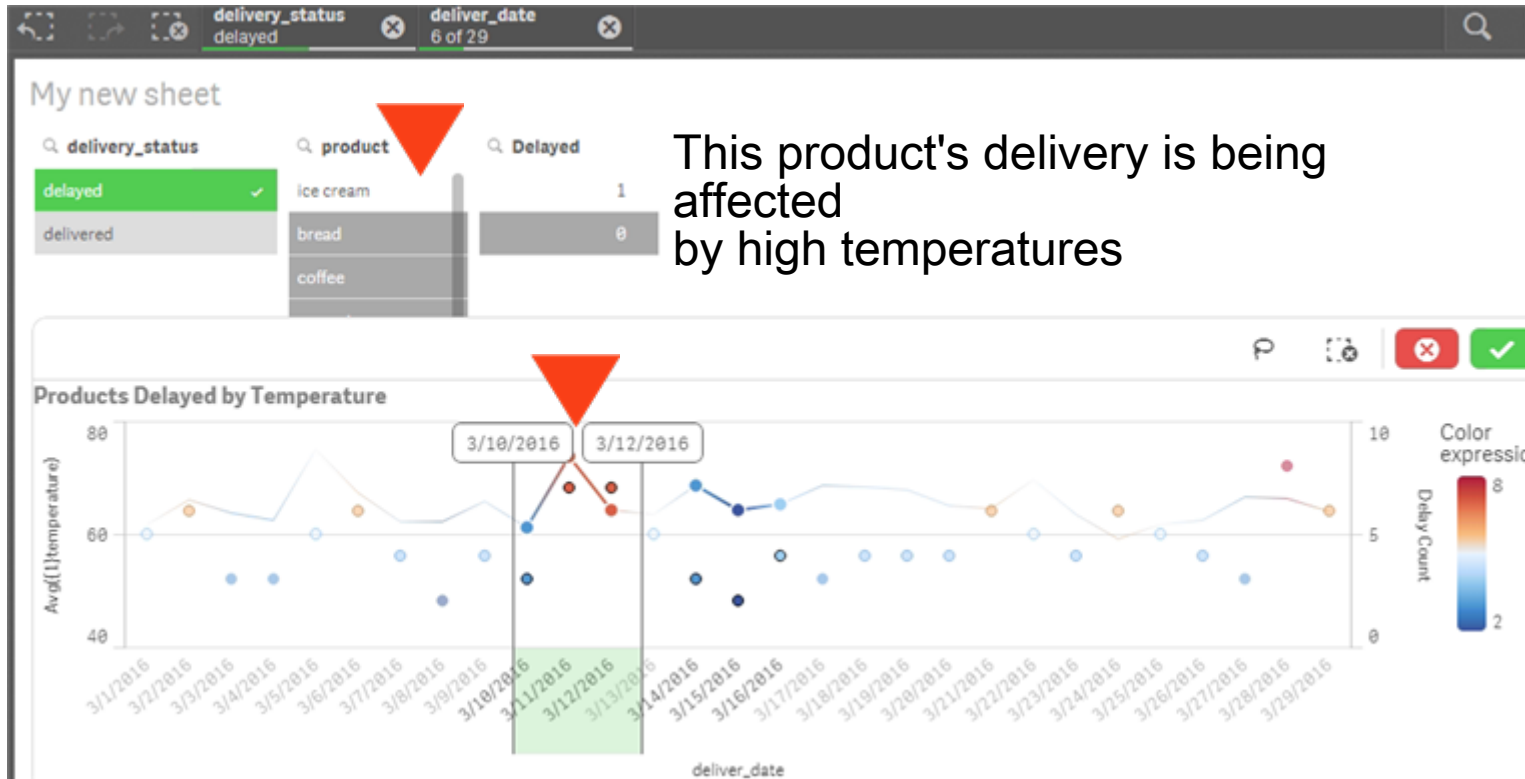


The Whole Story

- uncovering hidden information that reveals itself as you analyze data with Qlik. Showing relationships you didn't know existed.



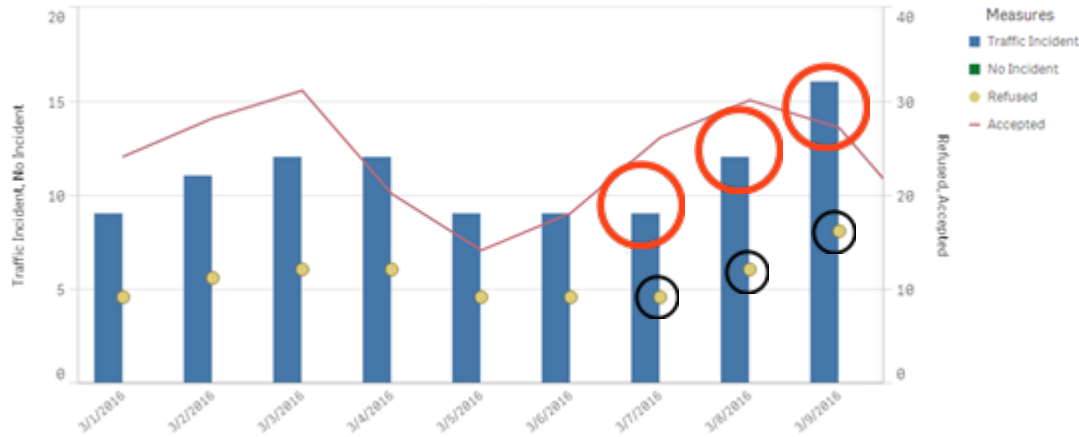
What will you find?



What will you find?



Number of Traffic Incidents vs Timely Delivers



Late deliveries (after 5 PM) are being refused due to increased in traffic incidents.



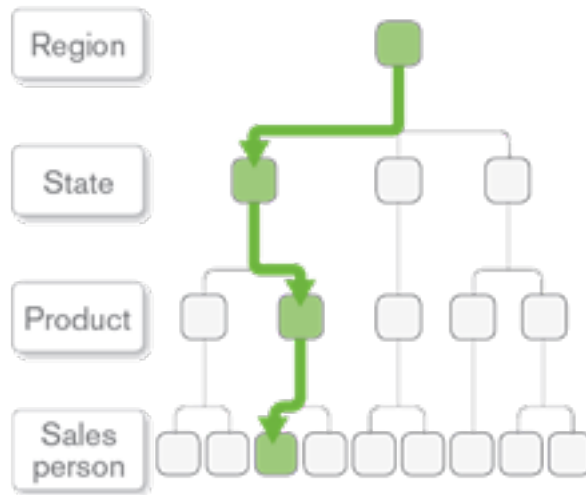
order_status	arrival
refused	18
accepted	19
	20
	21
	22
	23
	24
	0
	1
	2
	3

Sales Closed
395.2k

Sales at Risk
159.7k

Associative Index - QIX Engine

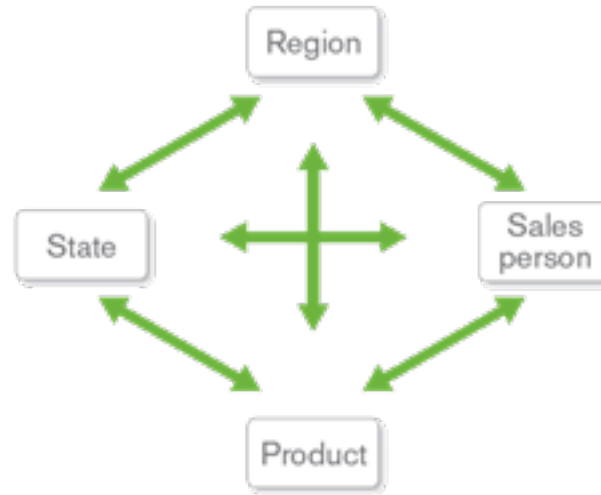
TRADITIONAL



IT driven

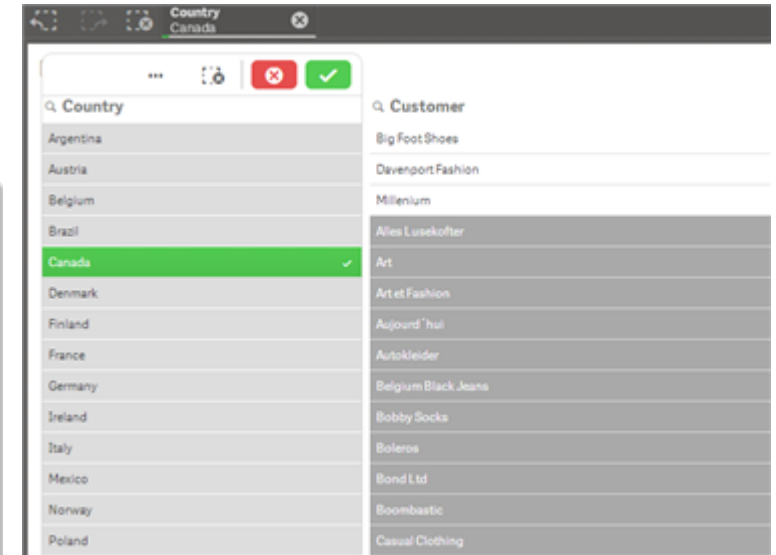
- Linear, pre-defined thinking
- Insights missed in hidden data
- Months to change
- Data-centric

ASSOCIATIVE



User driven

- Follows the user
- All data, always visible
- Minutes to change
- Insight driven



The Whole Story



- uncovering hidden information that reveals itself as you analyze data with Qlik. Showing relationships you didn't know existed.

Qlik Sense



- It's Fast and It's Easy
- Helps you see the whole story in your data
- Redefines how you access, create and share insight
- Allows you to find the unexpected
- Anyone can do this
- No waiting on busy IT
- "Smart" capabilities
- Faster time to insight - anyone, anytime, anywhere, ANY device
- Other BI tools - are they truly self-service?

Product Editions



Qlik [Sense Desktop](#) - Free



- Full Featured App Design and Creation
- Local Desktop Data Visualization & Storytelling
- Access Multiple Data Sources
- Complete Visualization Library
- Extensions
- Import to Qlik Sense Enterprise
- Developer Hub

Qlik [Sense Enterprise](#) - Licensed



- Same Creation Features as Desktop
- Online Data Visualization & Storytelling
- Publishing / Collaboration / Sharing
- Management and Administration
- Security - (Authorization, Authentication, Row and Column)
- Governance, Auditing, Logging
- Mobile Readiness
- Mash-up, Engine, Management APIs

Qlik Sense Cloud

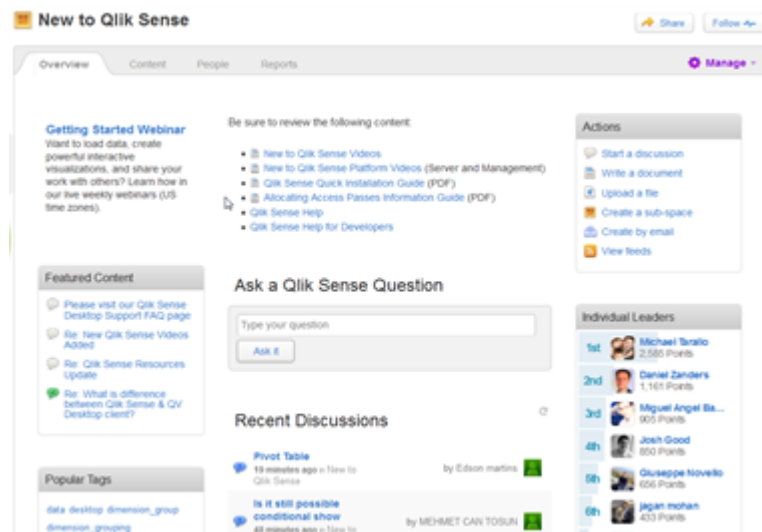
- Upload existing APP to [Qlik Sense Cloud](#)
- Upload file-based data
- Create APP in the [Qlik Sense Cloud](#)
- Basic (free) and Plus (subscription)



Where can you learn more?

Qlik Community - New to Qlik Sense

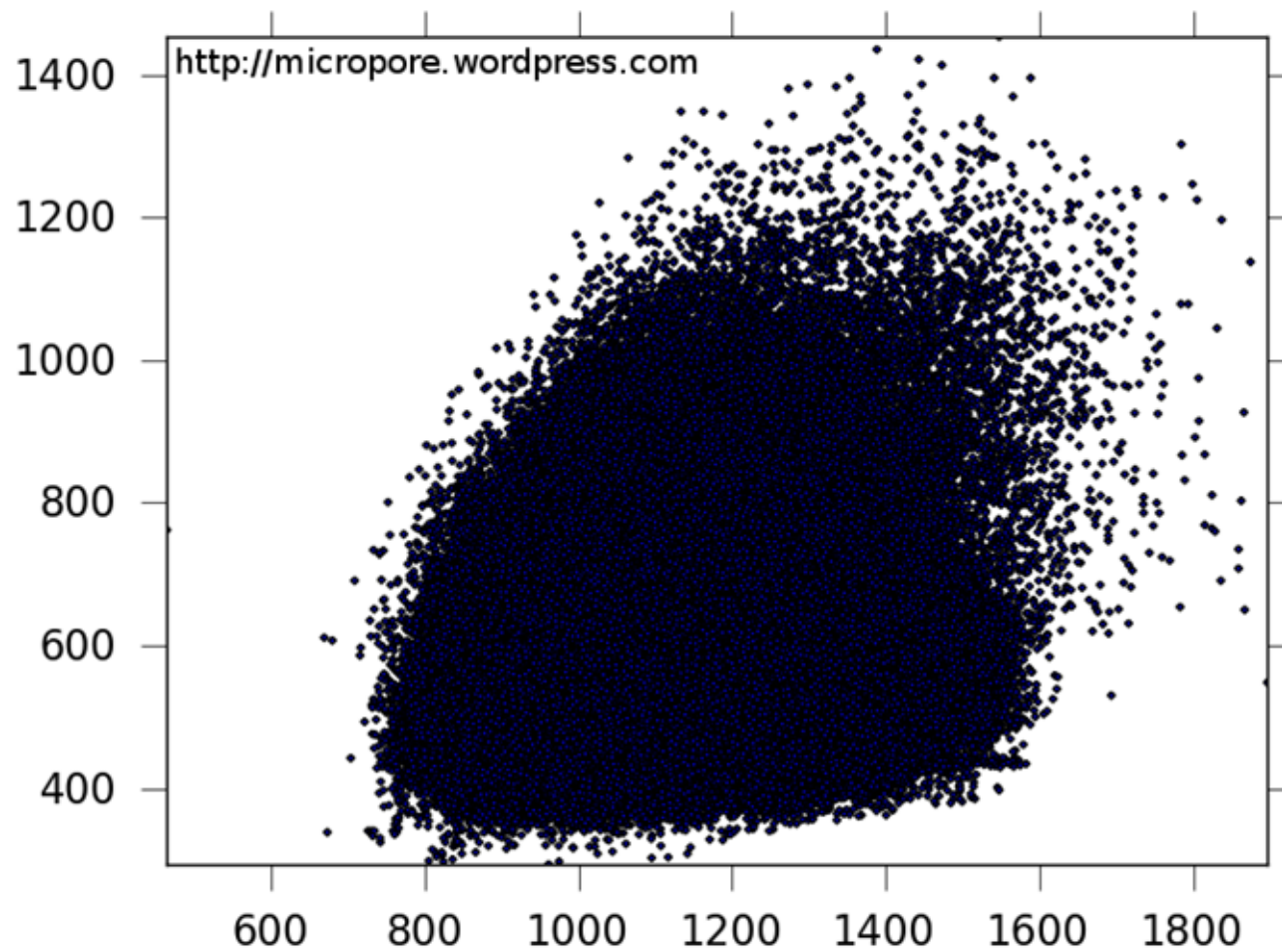
- Discussions
- Tutorials
- Samples
- Videos
- Guides and more



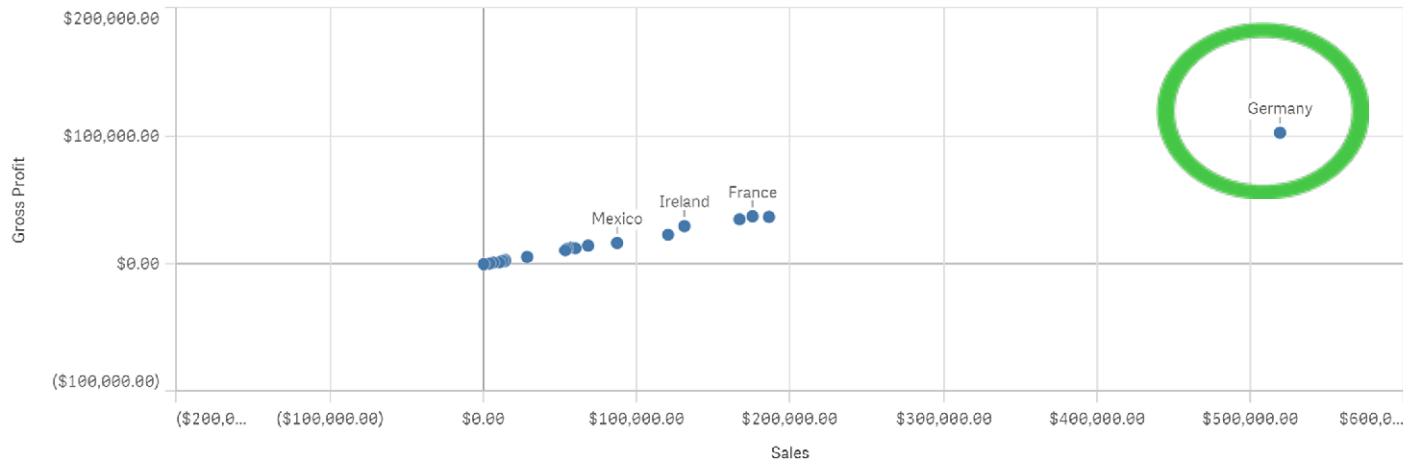
Qlik Website - qlik.com

- Downloads
- Technical Briefs
- Data Sheets
- White Papers
- ...more





Global Clothing Sales



Germany is the leading sales environment for Global Clothing Sales.

We seem to have 2.5x times more sales in Germany compared to other regions.

What is interesting is that we have the most amount of customers in the USA vs. other countries.

Customers by Country

