



# "Example plan":



With this document I would like to share personal ways of approaching the design of activities presales/demo, new achievements, activities mantinance application.

Council consultation document: http://community.qlikview.com/docs/DOC-5410

# 1. PRE SALES / DEMO: Brainstorming with B.M. (Business Manager):

- a. Internal alignment to define:
- i. Details on configuration and technical content / scope functional proposal
- ii . Gather information to the packaging of SIB (customer)
- iii . Realization of the introductory documentation BI QLIK
- iv . Emotional state of the customer ( curious , enthusiastic, willing to sw selection ... )
- v. . Any limitations / constraints to be overcome with respect to BI systems in AS IS ! there . Demo interior as "fine tuning"
- vii . Demo customer 2

# 2 . StartUp Project : Macro analysis of requirements:

- a. Definition / collection summary for the above listed
- b . Survey on the situation inside the company QlikView customers :
- i. presence of a server QlikView server , publisher ? , during the purchase / buy from ? , number of users ( types of users : document / named , the preferred mode of use (Web / Ipad )
- ii . Dicovery of any other BI technologies present

#### 3 . Meeting technical / infrastructure :

- a. Mode of delivery of analysis / development / test of the "product / dashboard " (vpn / rdp ... )
- 1. Sizing should be hw necessary inner side and client side
- 2. Managing NFS and if any licenses demo / temporary!
- 3 . Preparation / evaluation of the introduction of a development environment / test parallel to that of production (additional license)
- 4 . Possible need to purchase third-party products and / or connector specific to particular systems ( sap , salesforce etc ...)
- 5 . Any need to regard the introduction of cluster solutions , single sign-on authentication to identify the most appropriate version of QlikView server (SBE vs Enterp . )
- 6 . Any special needs of business reporting (pixel perfect ) to adopt the best available solution / integrable with respect to the project.

#### 4 . ESTIMATE : timing of realization : (possibly desired by the customer) :

- a. Realising the UR (user requirement) identifying constraints / limitations
- b. Gantt Project (phases / sub-phases ), the following is an example:
- [1] Gathering customer requirements

**Business rule Business** 

Acquisition parameters / local variables

Shares "best practice" design

Identification Layout & theme

Definition of dimensions and measures

Definition of KDD and UI

Planning StartUp project

[2] - Survey company's internal customer

Infrastructure / ICT architecture

Census / mapping systems feeding

Analysis systems, scheduling, monitoring, and backup

Numerical quantification "Total and historical"

[3] - Activation module QlikView - BackOffice

Installations . And config. QlikView Server

Installations . And config. QlikView Publisher

Activation Profiling user / cal of 1st level . [5 languages]

Creation area of development / test and production

[4] - QlikView App (1) - Operational Reporting

Predispozione masting application [three-tier]

Framework configuration [QLIK - Vlab]

Predispozione connections to source systems

Activation data acquisition [incremental mode]

Creating sheet for scope of analysis

Config . Filters, Attributes and KPI analysis framework

Creating objects [ Tables, Charts , Dashboards ...]

[5] - QlikView App (2) - Executive Dashboard

Creating sheet for scope of analysis

Config . Filters, Attributes and KPI analysis framework

Matched . objects [ Tables, Charts , Dashboards Ipad ]

[6] - Training to the "Technical Users"

BackOffice Mod [Server & PUBLISHER] with Active Dir

Architecture and modules implemented QlikView

Analysis [three-tier] - (ETL Edw, Presentation)

Introduction to the concept [ SELF SERVICE B.I. ]

Session of "design" in the Desktop Edition

[7] - Training to the "Business Evangelist"

Mode of access and authentication

Introduction to QlikView tool: Concepts and Principles

Training in the use, functions, objects, utilities

Data collection and analysis details: The size and Kpi

Group Features: Bookmark, annotation & Collaboration

[8] - Documentation: User & Operational Guides

Documentation on the infrastructure and architecture QlikView

Manual: Functionality, analysis, discovery date

Technical Manual : framework , the config. and best practices [9] ...

c . The proposed development technical - commercial

i. Introduction of a structured training plan, broken down into:

- 1. Introduction to the technology "on -going" development
- 2. Training On The Job (with respect to IT staff)
- 3 . QlikView , training in the use of the functions and characteristics of the instrument ( addressed to end users) may be divided by area / department , the paradigm example of the association , plus the concept of self-service bi
- 4. Technical Training BackOffice (QlikView server / publisher / IIS)
- ii . Inserting estimate and mode of service delivery PM
- 1. Agree SLAs
- 5. Customer acceptance
- a. Check / adjustment of any new specifications (or adaptation thereof)

#### 6 . ANALYSIS - DEVELOPMENT detail :

- a. Organization of internal resources to be mounted , management priorities , workloads , deployment imminent , any other ...
- b. Identification, installation and basic configuration of the project environment
- i. Possible activities with local StartUp (working) or directly c / o client
- ii . Explicit request of the necessary documentation to the start of activities :
- 1. Technical specifications for connection to the source systems (credentials, path...)
- 2 . Specification document with respect to the data model
- 3 . Document " data dictionary "
- 4 . Specification document about the naming covention to be taken in the development
- 5 . Specification document about all the logical "business / functional " than the company's internal management analysis , indicators etc etc
- c. Identify source systems
- i. Their number, location, version of the instance, language, character set code page
- ii . Access Mode ( ole db , connector and any constraints licenses)
- iii . Availability of systems ( eg down night for backup / merge for replicas , etc. )
- iv . Tuning and timing of the transmission bandwidth if remotized (possible stability problems)
- d. Detailing the flow of imports
- i. Naming conventions, Path , and any shell scripts activated for the transfer, monitoring and post-processing prior to validation running (lights on )
- and . Articulate any standardization activities / deduplication
- f . Unit testing of the first level on the quality of the data for the primary entities (eg, store , customer , card, sales , products , etc. )
- g. Construction of the cloud
- i. Studio / calculation of the amount of data being analyzed temporal depth , granularity of information of interest ( both temporal and dimensional )
- ii . Possible activation of LOAD in "incremental mode" with QVD partial / total
- iii . Key Management synthetic circular references
- iv . Adoption " naming convention " for tables, fields , metrics / KPI
- v. . Any introduction to the language of the gui

there . Possible introduction of multi -currency and weights (eg € K € , Mio € ... )

- vii . Introduction calendars (master)
- viii . Preparation of the management entity profiled users through " sectionaccess / application )
- h . Check the data model
- i. Test and verification of numerical magnitude in relation to compliance with filters and different time axes (compared to select on db )
- ii . Test response time / immediacy of results
- iii . Identification of KPI / metrics with respect to the scope covered
- 1 . Primary and secondary indicators to be introduced (linked to individual analyzes , eg . Overall by gender, region / province or total revenue per year , Previous year , Delta power over the previous year ... )
- iv . KPI / metrics customer-specific (custom)
- v. . Identification of the filters / dimensions of analysis
- 1. Filters of first and second level (transverse and shared at a general level)
- 2. Identification of the mode of presentation (numerical, graphical, kpi advanced sentient)
- 3 . Selective management of enhancement to null (eg nd)
- i. Extensive functionality can be activated:
- 1. appears analysis
- 2. What-if
- 3 . form extractions
- 4 . reporting form
- 5. Data Quality
- 6. Predictive analysis
- 7. Geo Mapp

- 8. performance Analysis
- 9. Info / Help
- 10. About
- j . Graphic Studio
- i. Having read the "style , color , theme and communications " from the customer's web site and doc marketing / promotional available ( varies ... )
- ii . Application name and brief description, titration pages , introduction business semantics
- iii . Plant of the frame structure of application:
- 1. Welcome Page
- a. Memorandum to the Draft
- 2 . Summary Page :
- a. First overview of the macro key metrics , dedicated to transfer to management the " pulse of the situation , the state of the art" !
- b. The navigation paths must provide pre-packaged, and then make available "fast temporal analysis" on the appropriate menu selection (eg, Current year, Previous year, last quarter, current month etc.) activating versus dynamically through a second selector (reference year: current / previous)
- 3. Home:
- a. Entrance to the app, then general overview on the multiple analysis:
- 4. TOP area:
- a. Customer logo, box selections / favorite buttons / command, icons support (zoom, reload, print etc)
- b . List of the top-level menu items
- c. Choosing the characterization of the icons (color, shape, style)
- 5. LEFT area:
- a. Storage area where the menu filters, calendars, utility app you support.
- 6. MAIN area:
- a. Placement of objects that can be activated with the menu, in numerical and graphical taking care of the KDD, providing appropriate controls to govern the preview of numerical:
- i. time step ( YTD , QTD , MTD , WTD vs. LYTD , LQTD , LMTD , LWTD vs. PQTD , PMTD , PWTD where L identifies the year -1 and P the previous period ( ie Q4 2013 vs. 3rd ITRM 2013)
- 7. BUTTON area:
- a. Directions corporate logo , highlighting summary of some information , such as user: , loading date , the last date transaction system etc ...
- iv . Configuring extensive functionality :
- 1. comparative analysis
- a. Creating alternate states (ref, well)
- b. Identify metrics to include rewarding
- c . Identification of the double tree for the analysis dimensions ( to activate the above)
- d. Achieve results with:
- i. Text box for numeric absolute
- ii . Dashboard speedometer , hourglass , progress bar , thermometer for delta %
- iii . Charts histogram for valorizz . absolute numerical
- iv . Line graphs for time-series analysis
- v. . Radar charts , scatter, blocks , Mekko and funnel as needed
- 2 . Extraction / Export:
- a. Identifying the dimensions of analysis and rewarding their representation through a button ( on / off) that can activate / deactivate a single or multiple columns within the table (linear / pivot) prepared
- b. The same dimensions (or more) presented as filters to segment the data before export
- c . Box with complete records on numeric exportable
- d. Box graphics % compared to gtot exportable ( current state of the filters with respect to {1})
- 3. Data quality
- a. Identifying the dimensions of analysis and rewarding their representation through a speedometer that shows the total number and% of gtot compared to NOTNULL on Total
- b . The same dimensions ( or more ) presented as filters to segment the data before export

- c . Table with respect to the entity analyzed registry list ready for an export verification ( with the details to be reclaimed )
- 4 . Definition of the type of product to be produced documentation (user, administrator)
- a. Synthetic minimal Detailed (graphics + descriptive ) , Interactive within the product
- 5 . For all other pages or omitted information , refer to another document: http://community.qlikview.com/docs/DOC-5410

#### 7. Demo DRAFT:

- a. Submission of the application framework implemented:
- i. Planned infrastructure , How to access / use client side , and tools necessary credentials ( user survey ) , their mode of access / use the App (Pc , Tablet )
- b . Presentation of architecture built :
- i. software "three tier level" (ETL, EDW, APL), Layout & theme graphic, KDD application, GUI and its main functions and support, introduction to the areas of analysis
- c . DEMO PRODUCT (including : Total System , Home Page , Analysis Reporting , Analysis Compare , Master Data List , = 60-70% completion )

## 8. The minutes of the meeting: to share and finalizing the design specifications

- a. Sharing on how to proceed with respect to the consolidated and how missing
- b . Schedule of dates with which to proceed in the development / test and release application

## 9. Completion developments:

a. Completion of the remaining project activities and agreed

## 10 . Testing and verification of the entire application

a. Identification of an internal user group for unit, system testing, stress testing, no regression test

#### 11. Final presentation of the product

a. Demo general references to clients.

#### 12. customer training

a. according to agreements

#### 13. Release of the project, start A.M.

a. Deploy the project (scheduling of all tasks for the planned phases)

## 14. Collecting final customer feedback

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