



Qlik OEM

for Embedded Analytics

Simon Astakhov

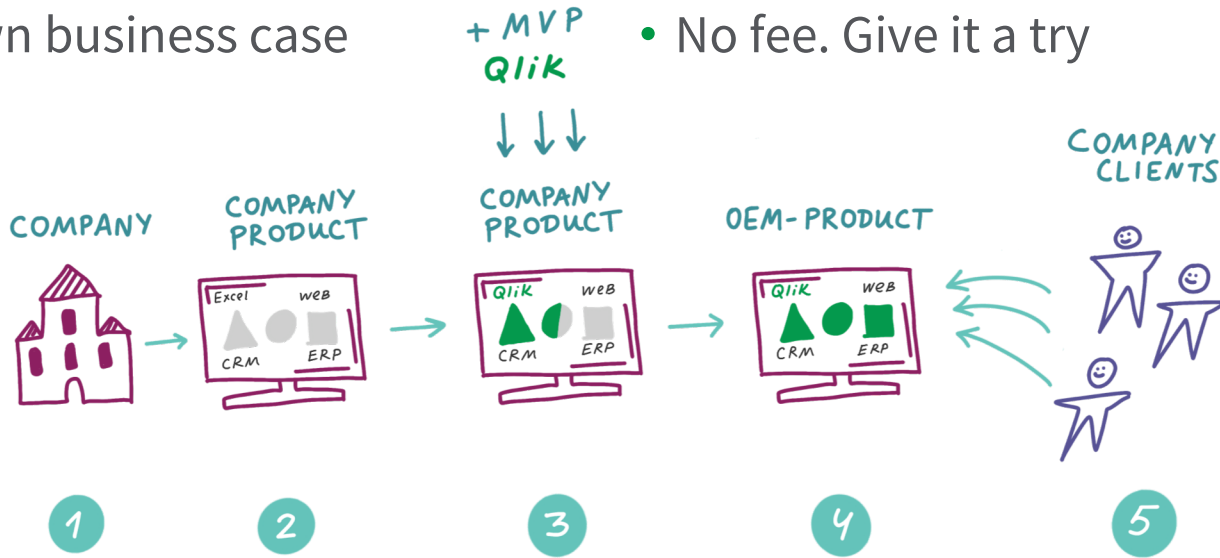
Senior OEM Solution Architect



Qlik MVP Approach

Accelerate time to market

- Qlik architect-lead sessions
- Gain competitive advantage
- Your own business case
- Team engagement and practice
- Uncover your data insights
- No fee. Give it a try

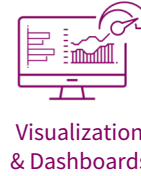


Qlik Active Intelligence Platform

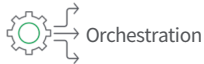
Qlik Cloud

Data Services

Analytics Services



Foundational Services



Hybrid Cloud

Universal Connectivity



Embed, Authenticate and Extend



Authentication

- Active Directory
- SSO
(Ticket, Session, Header, SAML, JWT, OIDC, Anonymous)



Embed

- iFrame
- DIV tag
- On-the-Fly
- Data only



Extensions

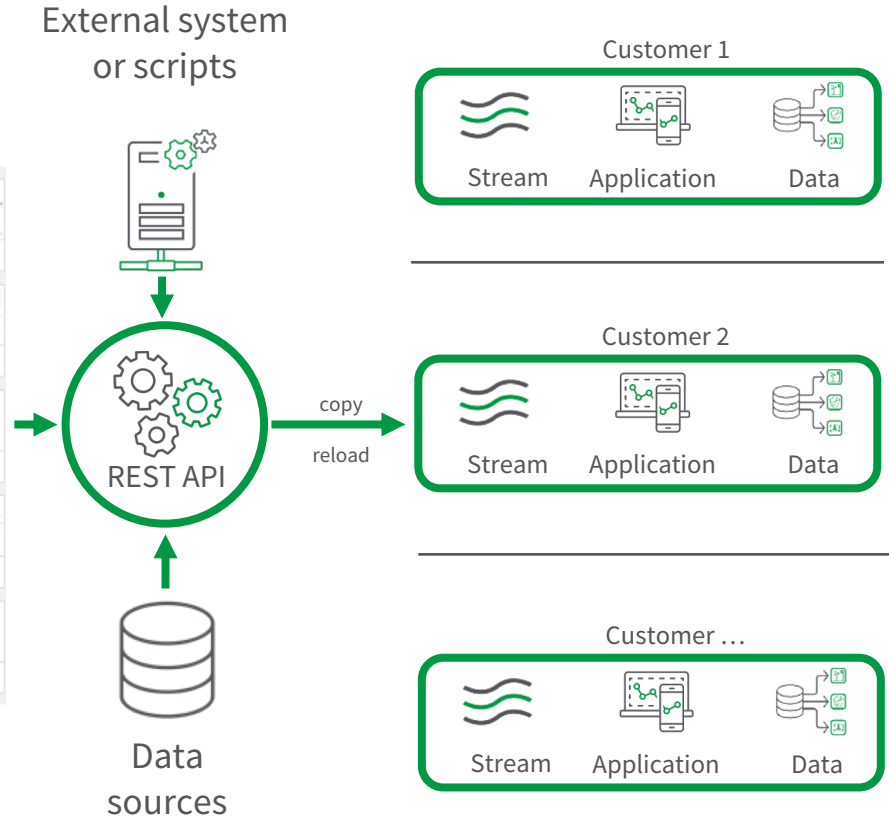
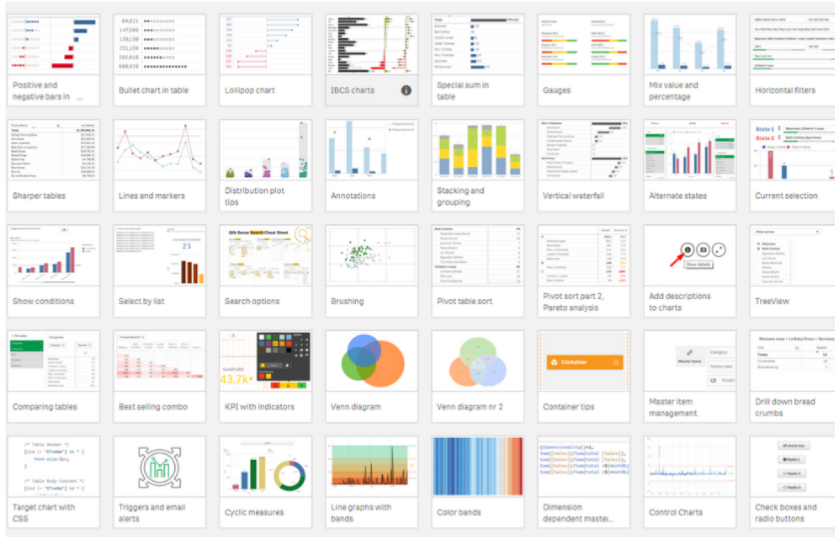
- External JS libraries
- New visualizations
- Qlik Garden contains 730 extensions

integration.qlik.com

Automation

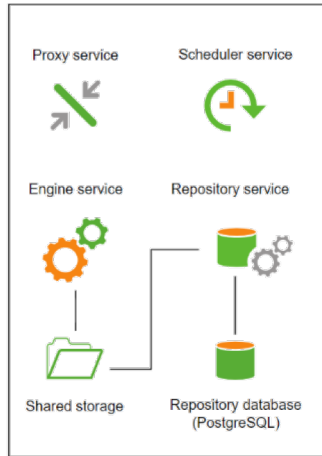
To handle any user volume

Template Applications

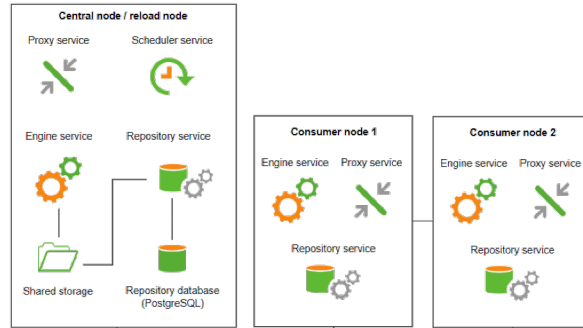


Infrastructure Flexibility

All-In-One server



Multi-node server



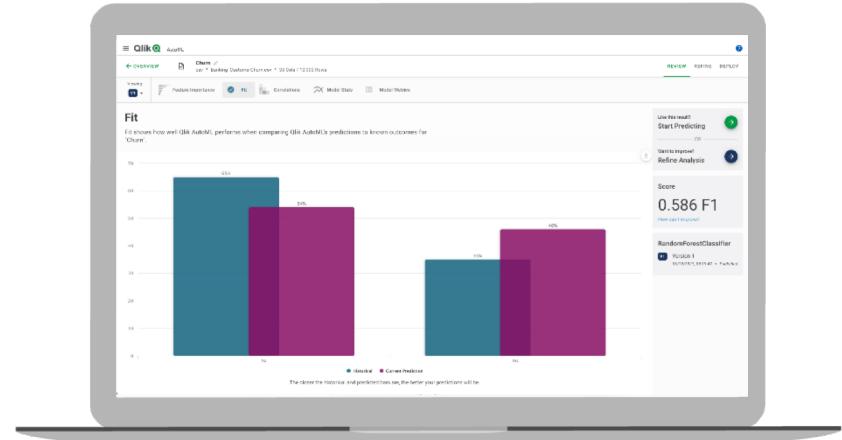
High-Availability Multi-node server



Qlik AutoML

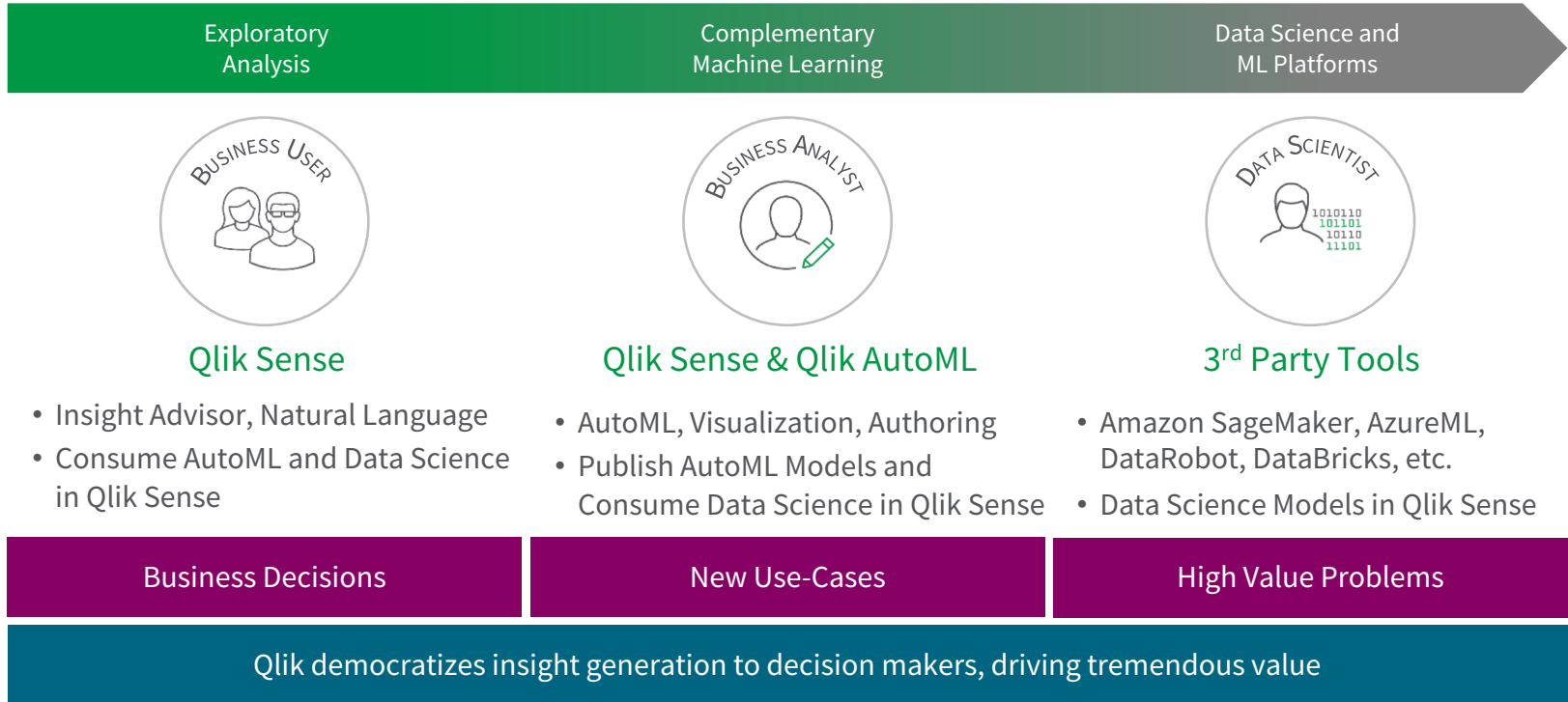
Machine Learning for analytics teams

- Auto-generate and refine Machine Learning (ML) models and predictions
 - **Automated Model Creation** – Understand key drivers and generate ML models
 - **Predictive Analytics** – Generate predictions on forward looking data sets
 - **Decision Planning** – Run “what-if” scenarios and evaluate parameters that affect your outcomes
- Explainable AI – Delivers data at the row level for full explainability of drivers and predictions
- Open platform – Supports full integration with Qlik Sense and a range of data and cloud solutions
- For analytics teams and analysts



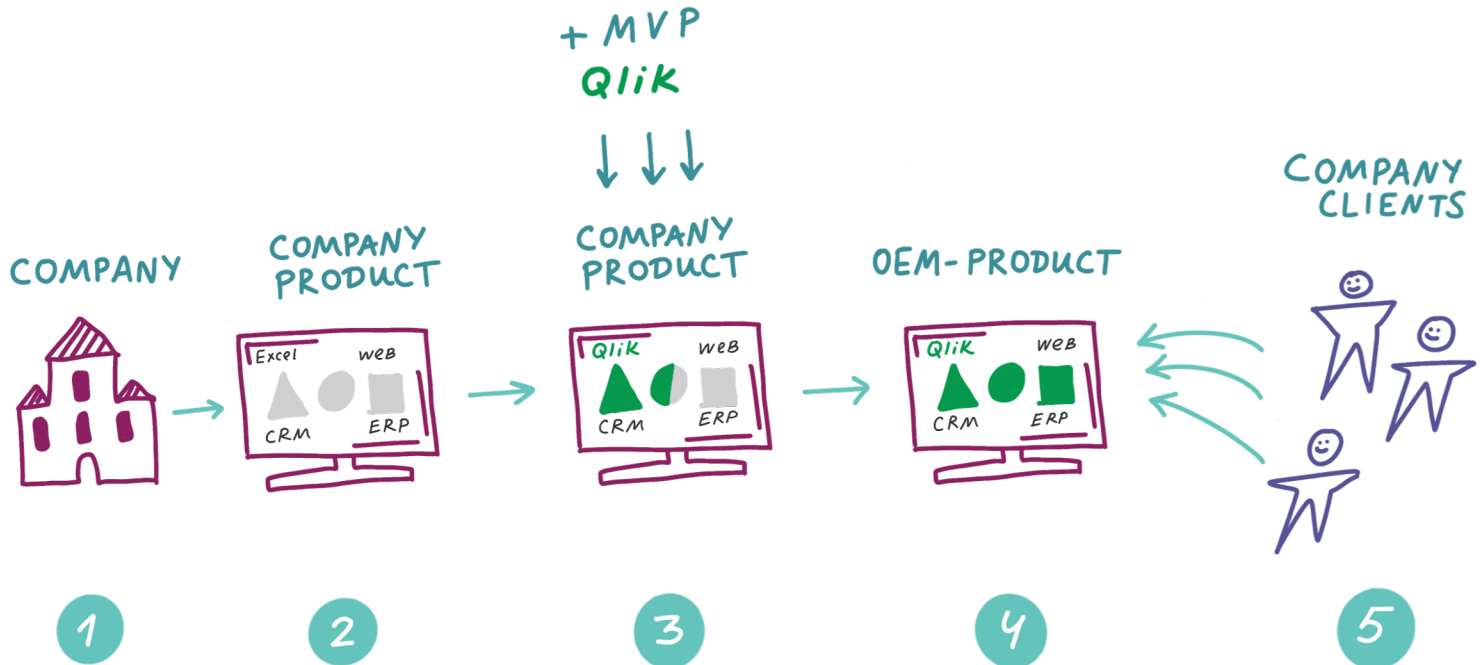
Everyone Benefits from AI and ML

Qlik unlocks the power of predictive analytics for all users



Qlik MVP Approach

Accelerate time to market





Have questions?

Simon.Astakhov@qlik.com & Irina.Grebenshchikova@qlik.com