

Qlik® Academic Program

Enabling professors and students with data and analytics

Students preparing for careers in today's challenging, global data-driven environment need to raise the bar to succeed. They require exceptionally strong analytical and data literacy skills as well as tools that enable them to keep pace with rapid change and make better decisions faster. The Qlik Academic Program has been designed to meet this growing demand, by giving students the skills and tools they need to succeed while ensuring that professors are instructing on the most up-to-date data analytics curriculums and platforms. The program provides qualified university professors, students, and researchers with free Qlik software and resources to help educate and train the next generation of expert Qlik users.





About Qlik®

Qlik® delivers intuitive platform solutions for self-service data visualization, guided analytics applications, embedded analytics and reporting to approximately 45,000 customers worldwide. Companies of all sizes, across all industries and geographies, use Qlik solutions to visualize and explore information, generate insight and make better decisions. At Qlik, we optimize Business Intelligence (BI) by harnessing the collective intelligence of people across an organization. We focus on empowering people—by enabling everyone in an organization to see the whole story that lives within their data.

Qlik Academic Program



The Qlik Academic program is designed to provide qualified university professors, students and researchers with free Qlik software and complimentary learning resources to become experts in data and analytics.

Today more than 800 universities in more than 65 countries participate in the program.

Program Qualifications

The Qlik® Academic Program is open to any accredited, university-level institution worldwide.

Participation will be considered for:

- Professors and students using Qlik for academic purposes within a qualified academic institution.
- Researchers using Qlik for academic research, involving students associated with a qualified academic institution. The research may not be funded by grant money, nor can it be used for profit. Participants may not share their software with anyone outside of the research assignment, including the university administration.

How to apply

New and current participants must apply online annually to continue their membership. Once the application is received, an Academic Program Representative will contact them.

Please visit [Qlik.com](https://www.qlik.com) to get started.

Program Offerings

The Qlik® Academic Program offers free, full year access to Qlik software and resources for participants to use in course curriculum or research. This includes access to the Qlik Continuous Classroom, our online learning platform.



The learning content covers not only the capabilities and competencies of Qlik Sense, but also analytics and data literacy learning - complementary skills that are not Qlik specific, but are required for students to be successful with analytics.

Products Covered

The Qlik Academic Program offers the following products:

Qlik Sense® Desktop		A free, next generation visual analytics application that empowers professors and students to see the whole story that lives within their data. Create personalized, interactive data visualizations, reports and dashboards. Drag-and-drop makes integrating data from multiple sources easy. Professors and students can use this desktop application to create and share applications and create stories to share insights with others. There is no license needed. The professor and students simply download and install Qlik Sense Desktop onto their laptops.
Qlik Sense® Cloud		Part of the Qlik Sense family of products, Qlik Sense Cloud is a SaaS version of Qlik Sense available from any device so you can discover and share insights securely, anywhere. Data is encrypted in flight and secured at rest. Qlik Sense Cloud is always ready to go with no setup, no downloads, no infrastructures, no hassles. The newest version is always here.

Program Benefits



Students: prepare yourself for a data-driven economy

We help students advance their analytical and data literacy skills within every academic discipline.

- Go beyond theory and analyze real-world information, understand how to discover patterns, make connections across your areas of study, and use visualizations to bring findings to life.
- Benefit from a dedicated program that provides you with the skills, training and tools you need to succeed in a data-driven business environment.
- Increase your marketability by showing employers you have hands-on experience with the leading guided analytics and data visualization tools.



Professors: enhance your course experience

We help professors deliver a richer learning experience by providing complimentary, powerful tools and resources.

- Get access to leading data analytics products that are easy to learn and let you rapidly create visualizations, explore data, and reveal connections instantly.
- Drive creative thinking using innovative visual analytics technology.
- Leverage complimentary resources and training to support the development of your course curriculum and use of Qlik® in the classroom.

"Qlik fits perfectly with my curriculum, and it is so easy to learn that students are able to build BI applications after a few classes. Working with Qlik, we are giving students the opportunity to tackle real-world business problems, and with this type of experience, students can be productive a lot sooner in their future endeavors."

Wenhong Luo, Associate Professor of Accounting & Information Systems, Villanova University



Universities: improve the value of your programs

We help universities improve the value of their programs and stay competitive in a fast-paced, data-driven environment.

- Enhance your programs by delivering knowledge that leverages leading, next-generation data analytics tools.
- Gain academic recognition for teaching students advanced analytical skills, which are critical for their success in the workforce.
- Stay competitive against other universities offering analytical classroom experience.

For more information, [visit Qlik.com](https://www.qlik.com).

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