# Custom Application Training

## Driving the adoption of visual analytics

Implementation does not end when a Qlik application goes live.

To support the implementation success and increase return on investment, organizations must promote and support the power of visual analytics to their users. Business users are better prepared to use Qlik applications and make more informed business decisions when they have a full understanding of the insights and discoveries they can make.

Custom Application Training improves business user adoption and usage by:

- Defining and documenting expected business outcomes
- Translating business objectives into meaningful user enablement
- Teaching users how Qlik supports decisions specific to their business
- Encouraging users to leverage Qlik to make discoveries

### Why Custom Application Training?

- **Learn What's Important to You**
  Provide targeted training based on use cases using your application for job-related data discovery

- **Maximize Your ROI**
  Give business users confidence to make discoveries and take action

- **Drive Self-service BI**
  Empower business users to explore relevant data and make transformative discoveries that lead to better decisions for their area of the business

## Custom Application Training

Custom Application Training delivers tools your organization needs to effectively equip your users with the power of visual analytics.

An assigned Qlik Learning Consultant works with you throughout the engagement and will:

- Gather your program requirements
- Build business-role use cases
- Manage the content development process
- Deliver the completed learning assets in a Qlik application

# Program Deliverables

Custom Application Training includes several business-user learning assets; introductory videos, printable reference cards and custom training videos focused on your applications. The intended result? To empower business users to leverage data to drive smarter decisions.

## Customized Training Videos

Qlik will develop customized training videos designed specifically on your Qlik application. We can deliver the training in several ways:  In a dedicated Qlik training app, linked from your Qlik app, or embedded directly in your app. Below is an example of a training video developed by Qlik customized to fit customer needs.



## Launch Kit

Initiating and maintaining user momentum is critical to driving adoption. The program includes a communications kit to help maximize the impact and reach of your business user training investment. Launch Kit contains:

- Collection of communication templates
- Launch campaign timeline
    - Email templates
    - Poster templates (printed and web-based)
- Training launch guide
    - How to install and use Governance Dashboard
    - Why, how and when to leverage the adoption metrics dashboard
    - Best practices to drive internal awareness

## For More Information

Please contact your Qlik Account Representative or local Education Training Manager to discuss how Custom Application Training can benefit your organization.